



Sonopant Dandekar Shikshan Mandali's
Sonopant Dandekar Arts, V.S. Apte Commerce
and M.H. Mehta Science College, Palghar
Kharekuran Road, Palghar (W), Tal. & Dist – Palghar, Maharashtra

FACULTY OF COMMERCE

Bachelor of Commerce **(Banking and Insurance)** **(CBCS Rev. 16)**

Course Outcome

MDeshmukh

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Vice Principal & IQAC Convenor

Sonopant Dandekar Arts VS Apte Commerce and
M H Mehta Science College Palghar

Subjects Offered by the Institute			
First Year – Bachelor of Commerce (Banking and Insurance)			
Sr. No.	Semester – I	Sr. No.	Semester – II
1	Environment and Management of Financial Services.	1	Principles and Practices of Banking & Insurance
2	Principles of Management	2	Business Law
3	Financial Accounting I	3	Financial Accounting II
4	BUSINESS COMMUNICATION-I	4	Business Communication-II
5	Foundation Course –I	5	Foundation Course –II
6	Business Economics-I	6	Organizational Behaviour
7	Quantitative Methods I	7	QUANTITATIVE METHODS-II

Subjects Offered by the Institute			
Second Year – Bachelor of Commerce (Banking and Insurance)			
Sr. No.	Semester – III	Sr. No.	Semester – IV
1	Financial Management I	1	Financial Management II
2	Management Accounting	2	Cost Accounting
3	Mutual Fund Management	3	Customer Relationship Management
4	Information Technology in Banking & Insurance I	4	Information Technology in Banking & Insurance II
5	Foundation Course-III (An overview of Banking Sector)	5	Foundation Course-IV (An overview of Insurance Sector)
6	Financial Market	6	Corporate & Securities Law
7	Direct Taxation	7	Business Economics

Subjects Offered by the Institute			
Third Year – Bachelor of Commerce (Banking and Insurance)			
Sr. No.	Semester – V	Sr. No.	Semester – VI
1	Financial Reporting & Analysis	1	Security Analysis and Portfolio Management
2	Auditing – I	2	Auditing – II
3	Strategic Management	3	Human Resource Management
4	Financial Services Management	4	Turnaround Management
5	International Banking & Finance	5	Central Banking

FACULTY OF COMMERCE – UNDERGRADUATE

Program Name:	Bachelor of Commerce (Banking & Insurance)		
Assessment:	College	Pattern:	75:25 Marks
Objectives & Outcome Framed by:	Institute		
Syllabus Copy Link:	http://old.mu.ac.in/wp-content/uploads/2016/06/4.74-B.-Com-Banking-and-Insurance-Semester-I-and-II.pdf		
Department	Banking & Insurance		

Course Code:	UBIFSI.1	Class:	FYBBI	Semester:	I
Course Name:	Environment and Management of Financial Services.				

Course Objectives:

1. To understand the basics of the Indian Financial System.
2. To analyze the phases of development of banking and insurance, as well as understanding the functions of banking and insurance companies.
3. To assess the management, regulation, and development facts within banking and insurance sectors.
4. To develop basic understanding about the banking sector, its working and various banking services.

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will have a better understanding of the Indian financial system and will make skillful application of this information in their profession.	Understand
CO2:	Learners will be able to develop their understanding and expertise in various matters relating to Banking and Insurance companies.	Remember
CO3:	Learners will be able to interpret the management, regulation, and development facts within banking and insurance sectors.	Evaluate
CO4:	Learners will be able to gain good command and understanding of banking system and banks.	Create

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Course Code:	UBIFSI.2	Class:	FYBBI	Semester:	I
Course Name:	Principles of Management				
Course Objectives:					
1.	To learn management, definition of management as a profession, traditional vs contemporary management.				
2.	To understand the management process, practices, functions of management related to banking and insurance companies.				
3.	To learn the organizational structure of banking and insurance companies.				
4.	To understand business leaders, leaders in the Indian industry, leaders in the banking and insurance industry.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to understand management, definition of management as a profession, traditional vs contemporary management.			Remember	
CO2:	Learners will be able to understand the management process, practices, functions of management related to banking and insurance companies.			Understand	
CO3:	Learners will be able to understand the organizational structure of banking and insurance companies.			Understand	
CO4:	Learners will be able to analyze about business leaders, leaders in the Indian industry, leaders in the banking and insurance industry			Understand, Analyze	

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Course Code:	UBIFSI.3	Class:	FYBBI	Semester:	I
Course Name:	Financial Accounting I				

Course Objectives:

1.	Teach pupils the fundamentals of accounting, including the accounting equation, double-entry bookkeeping, and the concepts of expense matching and revenue recognition.
2.	Accurate reporting of income and expenses in financial statements is ensured by proper classification, which is necessary for stakeholders to evaluate the company's performance and financial health, including creditors, investors, and regulatory bodies.
3.	By giving clients the choice to buy products or equipment through installment payments, hire purchase agreements let firms reach a larger market. Customers who do not have the instant cash on hand to make a complete cash transaction may be drawn in by this.
4.	The balance sheet tracks sales, expenses, profits, and losses for a given time period in order to examine the company's financial performance. This assists stakeholders in assessing the company's profitability, including creditors, investors, and management.

Course Outcome:		Level of Blooms Taxonomy
CO1:	Basic accounting ideas include the accounting equation, double-entry bookkeeping, revenue recognition, and matching expenses to revenues should be understood by students.	Understand
CO2:	The process of budgeting is facilitated by the classification of income and expenditure accounts, as it offers valuable insights into the sources of revenue and types of expenses. This makes it possible for management to create reasonable budgets and distribute resources wisely.	Create
CO3:	One of the main benefits for purchasers is being able to quickly obtain assets, like machinery, equipment, or cars, without having to make a sizable down payment. This	Create

	enables them to immediately begin using the assets for company activities.	
CO4:	Final accounts offer crucial financial data that aids in decision-making. When making strategic decisions on pricing tactics, expansion plans, investment prospects, and resource allocation, management refers to these statements.	Create

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Course Code:	UBIFSI.4	Class:	FYBBI	Semester:	I
Course Name:	BUSINESS COMMUNICATION-I				
Course Objectives:					
1.	To define and explain essential business communication terms and concepts.				
2.	To understand the barriers to communication and learn the ways to overcome them				
3.	To learn the ways of writing and improve the listening skills.				
4.	To understand and apply the standards of effective business writing for better communication.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	The learners will be able to define and recall key business communication terms and concepts. They will also be able to identify the elements of effective written and verbal communication			Remember	
CO2:	The learners will be able to understand the barriers to communication and overcome them.			Understand	
CO3:	The learners will be able to analyze the structure and content in business letters and documents to assess effectiveness in communication.			Analyze	
CO4:	The learners will be able to develop comprehensive business letters that will be useful in communicating and dealing with all stakeholders.			Create	

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Course Code:	UBIFSI.5.1	Class:	FYBBI	Semester:	I
Course Name:	Foundation Course –I				

Course Objectives:

1. To Understand the multi-cultural diversity of Indian society through its demographic composition
2. To Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women
3. To Examine inequalities manifested due to the caste system and inter-group conflicts arising thereof Understand inter-group conflicts arising out of communalism
4. To understand the Philosophy of the Constitution as set out in the Preamble the structure of the Constitution-the Preamble
5. To Understand India's political processes .

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will be able to read and understand the Diversity of Indian society.	Understand
CO2:	Learners will be able to analyze Disparities faced by economically, socially weaker sections of the society.	Analyze
CO3:	Learners will be understanding the problems that are being faced by the women in the society,	Analyze, Apply
CO4:	Learners will be able to know about Rights and Duties of citizens of India.	Apply
CO5:	Learners will be able to understand the significant aspects in the Indian political system.	Evaluating

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Course Code:	UBIFSI.6	Class:	FYBBI	Semester:	I
Course Name:	Business Economics-I				

Course Objectives:

1. To introduce the scope and importance of Business Economics, emphasizing the fundamental concepts and principles underlying economic analysis.
2. To understand the concepts of demand analysis and Demand estimation and forecasting.
3. To evaluate supply and production decisions and cost of production.
4. To equip knowledge and skills necessary to apply economic theories and principles to analyze market structures, including perfect competition and monopoly.
5. To critically analyze various pricing strategies and transfer pricing

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will be able to understand the scope and importance of Business Economics, recognizing principles underlying economic analysis.	Understand
CO2:	Learners will be able to explain the concepts of demand analysis and Demand estimation and forecasting.	Understand, Analyze
CO3:	Learners will be able to explain the concepts of supply and production decisions, and cost of production, illustrating their business operations.	Apply
CO4:	Learners will be able to apply economic theories and concepts to analyze market structures, such as perfect competition and monopoly.	Apply
CO5:	Learners will be able to analyze the impact of market structures and pricing strategies on market efficiency	Analyze

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Course Code:	UBIFSI.7	Class:	FYBBI	Semester:	I
Course Name:	Quantitative Methods I				

Course Objectives:

1. To understand data organization techniques: frequency distribution, measures of central tendency.
2. To understand the concept and objectives of averages for grouped and ungrouped data.
3. To understand dispersion concepts, exploring their graphical representations and practical applications.
4. To Explore the meaning and applications of covariance, correlation and regression.
5. To understand the fundamentals of probability theory, decision theory and normal distribution.
6. To comprehend the concept and application of index numbers.
7. To learn the essential concepts of insurance with practical calculations.

Course Outcome:

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will achieve proficiency in data organization, frequency distribution, graphical representation.	Understand Apply
CO2:	Learners will analyze and distinguish between different types of averages, considering their practical applications.	Understand, Apply and Analyze
CO3:	Learners will be able to analyze dispersion measures, their graphical representations and practical utility.	Understand, Apply and Analyze
CO4:	Learners will be able to apply the concepts of covariance, correlation and regression.	Understand Apply
CO5:	Learners will exhibit a thorough grasp of probability theory.	Understand Apply

CO6:	Learners will analyze and interpret economic indicators like index numbers.	Understand, Apply and Analyze
CO7:	Learners will understand insurance basics, including its purpose, premium calculation, policy values.	Understand Apply

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Course Code:	UBIFSII.1	Class:	FYBBI	Semester:	II
Course Name:	Principles and Practices of Banking & Insurance				
Course Objectives:					
1.	To understand the basic concepts of banking and functions of banking				
2.	To examine the banking scenario in India.				
3.	To illustrate the basic concepts of insurance and elaborate the kinds of business risks.				
4.	To estimate the insurance business environment in India.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to summarize the basic concepts and functions of banking for effective financial decision-making and management.			Understand	
CO2:	Learners will be able to identify the banking industry current challenges and opportunities.			Apply	
CO3:	Learners will be able to illustrate the basic concepts of insurance and elaborating on the types of business risks			Understand	
CO4:	Learners will be able to assess India's insurance which offers insights on market dynamics, regulations and growth perspective.			Evaluate	

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Course Code:	UBIFSII.2	Class:	FYBBI	Semester:	II
Course Name:	Business Law				
Course Objectives:					
1.	To provide introduction to law and Indian Constitution.				
2.	To Introduce the basic concepts of law of Contract Act, 1872, and the Sale of Goods Act, 1930.				
3.	To analyze and interpret the provisions of the Negotiable Instrument Act, 1981, and the Consumer Protection Act, 1986				
4.	To provide the knowledge of the Information technology Act.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	The learners will be able to interpret the basic structure of law and Constitution of India			Understand	
CO2:	The learners will be able to learn the basics of Laws governing commercial contracts of competency to contract, rules regarding Sales Contracts and rights of unpaid sellers with case laws and illustrations.			Analyze	
CO3:	The learners will be able to learn various provisions related to The Negotiable Instrument Act, 1881 with Amendment Act, 2015.			Apply	
CO4:	Learners will develop the to recognize security aspects of IT in business, highlighting electronic transactions, advanced security features			Evaluate	

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Course Code:	UBIFSII.3	Class:	FYBBI	Semester:	II
Course Name:	Financial Accounting II				
Course Objectives:					
1.	To Know the concept of valuation of goodwill and valuation of shares.				
2.	To understand the provisions of Companies, Act 2013 regarding buyback of shares.				
3.	To know the procedure to redeem preference shares				
4.	To understand the concept of debentures				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to Identify the need of goodwill valuation and share valuation in business.		Understand		
CO2:	Learner will be able to Acquire knowledge of buy back of shares		Understand		
CO3:	Learner will be able to acquire knowledge of redemption process of preference shares		Understand		
CO4:	Learner will be able to acquire knowledge of debentures & redemption process of Debentures		Understand		

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Department	Banking & Insurance		

Course Code:	UBIFSII.4	Class:	FYBBI	Semester:	II
Course Name:	Business Communication-II				

Course Objectives:

1. To instill excellent communication skills in children using both verbal and nonverbal approaches.
2. To familiarize students with various approaches of effective communication strategies and their effects on the corporate world.
3. To understand theoretical aspects of the day-to-day operations of business organizations.
4. To develop a learner's communication abilities for formal encounters.

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will acquire knowledge about the effective use of OHP and powerpoint presentation	Remember
CO2:	Learners will excel in interpreting and illustrating group discussions, preparing for interviews, conducting meetings and group dynamics, understanding the relevance of conferences, and modern methods like video and teleconferencing.	understand
CO3:	Learners will be able to excel in business correspondence through the art of writing letters.	Analyze
CO4:	Learners will be able to express their professional views and communicate effectively	Create

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Course Code:	UBIFSII.5.1	Class:	FYBBI	Semester:	II
Course Name:	FOUNDATION COURSE – II				

Course Objectives:

1. To gain knowledge about LPG Model.
2. To know about Human Rights constituents with special reference to Fundamental Rights stated in the Constitution.
3. To understand concepts of environment, ecology and their interconnectedness.
4. To learn about the causes of stress and conflicts and how to manage the same.
5. Understanding the coping mechanisms for managing individual stress.

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will be able to understand concepts of Liberalization, Privatization and Globalization and its impact on employment & society.	Understand
CO2:	Learners will be able to understand the Human Rights of the Indian constitution.	Remember
CO3:	Learners will be able to discuss environmental concerns, causes of degradation, and promote sustainable development.	Understand
CO4:	Learners will be able to identify causes of stress and conflicts in the society and manage stress and promote socialization.	Analyze
CO5:	Learners will be able to apply techniques to deal with individual stress.	Apply

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Course Code:	UBIFSII.6	Class:	FYBBI	Semester:	II
Course Name:	Organizational Behaviour				

Course Objectives:

1. To learn meaning, nature and scope of organizational behavior, models of organizational behavior, theories of motivation.
2. To understand group dynamics, individual behavior, group formation, Johari window.
3. To learn organizational culture and change management, work culture, work conflicts, organizational change.
4. To understand the meaning and nature of organizational development, techniques of organizational development & importance of organizational development.

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will be able to understand organizational behavior, meaning, nature and scope of organizational behavior, models of organizational behavior, theories of motivation.	Understand
CO2:	Learners will be able to understand group dynamics, individual behavior (IQ, EQ, SQ), group formation, team building, team development, goal setting, soft skills, interpersonal skills, multicultural skills, cross cross-cultural skills Johari window.	Understand
CO3:	Learners will be able to understand organizational culture and change management, work culture, ways for making work culture effective and lively, work conflicts organizational change, effects of resistance to change	Understand
CO4:	Learners will be able to understand organizational development, meaning and nature of organizational development, techniques of organizational development & importance of organizational development.	Understand

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Course Code:	UBIFSII.7	Class:	FYBBI	Semester:	II
Course Name:	QUANTITATIVE METHODS-II				

Course Objectives:

1. To make students familiar with the concepts of It helps students to understand Testing of Hypothesis.
2. To enable students to understand the concept and calculation of Ratio, Proportion and percentage.
3. To enable students to understand the concept and application of matrices.
4. To understand the concept and calculation of Application of statistics in Investments.
5. To enable students to understand the concepts of Economic Indicators.

Course Outcome:

Level of Blooms Taxonomy

CO1:	The learners will be able to explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.	Understand and analyze
CO2:	The learners will be able to gain knowledge about basic mathematical tools used in business and statistical techniques that facilitate comparison and analyze business data.	Evaluate and understand
CO3:	The learners will be able to demonstrate descriptive problems into mathematical formulae.	Solve and analyze
CO4:	The learners will be able to analyze and provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.	Understand and solve
CO5:	The learner will be able to analyze various economic indicators of an economy.	Understand and analyze

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Department	B.com		

Course Code:	UBIFSIII.1	Class:	SYBBI	Semester:	III
Course Name:	Financial Management I				

Course Objectives:

1.	Making sure the business has enough money to meet its operating needs and short-term expenses is one of the primary objectives of capital management. This entails controlling cash flow, keeping cash reserves at suitable levels, and securing short-term financing to satisfy capital or debt requirements.
2.	The primary goal is to minimize cash flow deficits while producing enough cash flow to satisfy immediate obligations. Predicting financial demands, monitoring cash inflows and outflows, and investing extra money to maximum return are all necessary for effective cash management.
3.	Financial planning is intended to increase wealth by assisting people or organizations in setting clear financial objectives and formulating plans to meet those objectives.
4.	A primary objective of both corporate strategy and financial policy is to optimize value for investors. This entails making financial choices that raise shareholder value and returns by enhancing the corporation's profitability, growth prospects, and overall business outcomes.

Course Outcome:		Level of Blooms Taxonomy
CO1:	A business's ability to maintain steady and predictable revenue is dependent on its working capital management. A company can meet short-term financial responsibilities, such as paying suppliers, employees, and energy bills, while having enough money for investment and growth, by keeping a balance between cash flow and cash flow.	Understand
CO2:	Working capital management done well can boost a company's profitability. By doing this, the business can make sure it has enough cash on hand to pay for its immediate needs and still have room to develop and handle unforeseen costs.	Apply
CO3:	A person or organization can define and accomplish particular financial goals, such as starting a business, saving for college, buying a home, or retiring, with the aid of financial planning.	Evaluate

CO4:	Strong corporate strategy and financial regulations can boost profitability, accelerate growth, and enhance overall financial performance to raise shareholder value.	Create
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Department	B.com		

Course Code:	UBIFSIII.2	Class:	SYBBI	Semester:	III
Course Name:	MANAGEMENT ACCOUNTING				
Course Objectives:					
1.	To provide details of preparation of vertical financial statements.				
2.	To study components of different types of ratios like revenue statement, balance sheet and combined ratios.				
3.	To impart knowledge of credit receivables.				
4.	To understand working capital management.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learner will be able to understand preparation of financial statements in accordance with the appropriate accounting standards			Understand	
CO2:	Learners will be able to gain knowledge of different accounting ratios and its application in the banking sector.			Analyze	
CO3:	Learners would understand the concept of Credit receivables in the banking sector.			Evaluate	
CO4:	Learners will be able to develop the concept of working capital management.			Understand	

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Department	B.com		

Course Code:	UBIFSIII. 5	Class: SYBBI	Semester: III
Course Name:	Mutual Fund Management		
Course Objectives:			
1.	Introduces students to key ideas in finance, including financial markets, risk and return, diversification, and the time worth of money. This opens up new avenues for financial management research.		
	Financial planning can be clearly guided by setting financial goals, which can assist individuals and organizations in defining their financial priorities and ways of thinking.		
2.	Knowing the time value of money enables people and institutions to consider the effects of time on the value of money when making financial decisions. It aids in assessing how present and future funding may change.		
3.	When making financial decisions, individuals and organizations can take time's impact on the value of money into account when they understand the time value of money. It helps determine how funding might change in the future and in the present.		
4.	By consistently investing in growth-bearing funds, like mutual funds, investors can attain long-term financial goals, such as retirement, financial education, or property ownership, and can help create wealth over time through financial planning.		
Course Outcome:			Level of Blooms Taxonomy
CO1:	Students need a clear understanding of financial concepts such as the time value of money, risk and return, and financial markets. They must be able to use this information to analyze financial situations and make informed decisions.		Understand
CO2:	Knowing the time value of money enables people and institutions to consider the effects of time on the value of money when making financial decisions. It aids in assessing how present and future funding may change.		Evaluate
CO3:	Funds are chosen so as to yield a healthy income and enable investors to buy and sell their goods with minimal disruption to the fund's market value.		Apply

CO4:	Mutual funds provide the opportunity to build wealth over time through capital appreciation and income sharing. .	Create
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FACULTY OF COMMERCE – UNDERGRADUATE

Program Name:	Bachelor of Commerce (Banking & Insurance)		
Assessment:	College	Pattern:	75:25 marks
Objectives & Outcome Framed by:	College		
Syllabus Copy Link:	http://old.mu.ac.in/wp-content/uploads/2016/06/4.313-B.Com-Banking-Insurance-BBI-Sem-III-IV.pdf		
Department	B.com		

Course Code:	UBIFSIII.6	Class:	SYBBI	Semester:	III
Course Name:	Information Technology in Banking & Insurance I				
Course Objectives:					
1.	To learn the basic concepts of anatomy and infrastructure for E-commerce				
2.	To understand the evolution, legal frameworks for E-Banking				
3.	To learn the applications of MS-Word and MS-Excel				
4.	To learn need and history of cyber-Security				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to get basic concepts of anatomy and infrastructure for E-commerce			Understand	
CO2:	Learners will be able to understand the evolution, legal frameworks for E-Banking			Understand	
CO3:	Learners will learn the applications of MS-Word and MS-Excel			Understand	
CO4:	Students will learn the need and history of cyber-Security.			Understand	

FACULTY OF COMMERCE – UNDERGRADUATE

Program Name:	Bachelor of Commerce (Banking & Insurance)		
Assessment:	College	Pattern:	75:25 marks
Objectives & Outcome Framed by:	College		
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Department	B.com		

Course Code:		UBIFSIII.7.1	Class:	SYBBI	Semester:	III
Course Name:		Foundation Course-III (An overview of Banking Sector)				
Course Objectives:						
1.	To provide an Overview of Banking Industry, Types of Banks, Principles of Banking, Banking System in India, Overview of RBI, Public, Private, Co-operative, Payment Bank, Regional Rural, Negotiable Instrument Act 1881, BIS, Basel I, II and III, Bank Crises in India , Critical Evaluation of Banking Industry in India.					
2.	To provide knowledge about Commercial Banking and Customer banker Relationship, Evolution of Commercial Banking in India, Functions of Commercial Bank, Services offered by Commercial Bank and Significance of Retail Bank.					
3.	To learn about the concepts of Universal Banking & Technology in Banking sector, Concept of Universal Banking, Evolution of Universal, banking, Services to Government, Payment & Settlement, Merchant Banking, Mutual Fund, Depository Services, Wealth Management, Portfolio Management Bancassurance, NRI Remittance and Technology in Banking					
4.	To provide brief Introduction about Need and Code of Conduct for Microfinance Institutions in India, Advantages, Purpose, Limitations and Models of SHG Bank Linkage Program, Role of NABARD and SIDBI, RBI Committee Report of Medium-Term Path on Financial Inclusion 2015.					
Course Outcome:				Level of Blooms Taxonomy		
CO1:	The learners will be able to understand various services offered, risks faced by banks and also will understand banking innovations after nationalization.			Understand		
CO2:	Learners will be able to understand various principles, provisions that govern banking companies.			Understand		
CO3:	Learners will demonstrate the online banking techniques and KYC norms in real time.			Analyze		
CO4:	Learners will develop the knowledge about micro finance industries in India			Evaluate		

FACULTY OF COMMERCE – UNDERGRADUATE

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Objectives & Outcome Framed by:	College		
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Department	B.com		

Course Code:	UBIFSIII.8	Class:	SYBBI	Semester:	III
Course Name:	Financial Markets				
Course Objectives:					
1.	To introduce the meaning and functions of the Indian Financial System.				
2.	To understand the functioning of the Money Market and Capital Market.				
3.	To comprehensively explore the commodities market and reasons for investing in the commodities Market.				
4.	To enable the students to acquaint themselves with the concepts and techniques related to derivatives market.				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to enhance their knowledge about the Indian Financial System and their role in economic development.		Understand		
CO2:	Learners will be able to get better insight into the Money Market and Capital Market.		Understand		
CO3:	Learners will be able to explore the commodities markets and reasons for investment.		Analyze		
CO4:	Learners will be able to acquire necessary skills to manage and trade in financial instruments		Create		

FACULTY OF COMMERCE – UNDERGRADUATE

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Department	B.com		

Course Code:	UBIFSIII.9	Class:	SYBBI	Semester:	III
Course Name:	Direct Taxation				
Course Objectives:					
1.	To know basic definitions of taxation and to calculate the residential status.				
2.	To calculate income from salary, house property and business and profession.				
3.	To calculate income from capital gains and other sources.				
4.	To calculate total income for the income tax.				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to know basic definitions of taxation and can calculate the residential status.		Understand, Apply		
CO2:	Learners will be able to calculate income from salary, house property and business and profession		Apply		
CO3:	Learners will be able to calculate income from capital gains and other sources		Apply		
CO4:	Learners will be able to calculate total income for the income tax		Apply		

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Department	B.com		

Course Code:	UBIFSIV.1	Class:	SYBBI	Semester:	IV
Course Name:	Financial Management - II				

Course Objectives:

1.	Teaching people about money involves teaching them about topics like risk management, borrowing, investing, budgeting, and saving. People can make better financial judgments in their lives and professions just by grasping these ideas.
2.	The primary aim of financial goal-setting is to enable people to obtain concentration and clarity around their financial objectives. People can prioritize and work toward their goals by defining clear, attainable financial goals.
3.	Investment choices are made with the company's long-term and business objectives in mind, optimizing the use of cash. The plan ought to help the business expand, become more competitive, and maintain stability in its line of business.
4.	The maximization of shareholder wealth is one of the primary objectives of financial choices. This covers choices that raise the company's worth, like raising product prices, boosting profitability, and obtaining better returns on investment.

Course Outcome:		Level of Blooms Taxonomy
CO1:	People get a deeper comprehension of financial ideas, concepts, and principles, which enables them to successfully negotiate the challenges of managing their own finances and growing their wealth.	Analyze
CO2:	People are able to focus and obtain clarity regarding their financial objectives when they set clear goals. They may better focus their efforts and activities to meet these objectives thanks to this clarity.	Evaluate
CO3:	Choosing the appropriate venture capital investments can enhance a business's cash flow, profitability, and general health. Companies that engage in initiatives with a positive net present value (NPV) or rate of return (IRR) can boost shareholder value and improve financial performance.	Apply

CO4:	Investing in growth prospects that result in innovation, expansion, and strategic development is a component of financial decisions. Successful mergers and acquisitions, R&D, real estate investment, and corporate expansion are examples of potential advantages.	Apply
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Program Name:	Bachelor of Commerce (Banking & Insurance)		
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Objectives & Outcome Framed by:	College		
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Department	B.com		

Course Code:	UBIFSIV.2	Class:	SYBBI	Semester:	IV
Course Name:	COST ACCOUNTING				
Course Objectives:					
1.	To study in detail different types of cost.				
2.	To study the component cost sheet.				
3.	To solve different standard costing techniques.				
4.	To understand marginal costing and its formulas.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to understand different types of cost.			Understand	
CO2:	Learner will be able to describe cost sheet in detail			Analyze	
CO3:	Learners will be able to analyze standard costing techniques to calculate variances with respect to material, labour and overhead.			Remember	
CO4:	Learners will be able to learn the marginal costing techniques.			Apply	

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Objectives & Outcome Framed by:	College		
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Department	B.com		

Course Code:	UBIFSIV.5	Class:	SYBBI	Semester:	IV
Course Name:	Customer Relationship Management				
Course Objectives:					
1.	To introduce students to the fundamental concepts and practices of Customer Relationship Management (CRM).				
2.	To introduce technology instruments utilized in Customer Relationship Management (CRM) systems.				
3.	To provide students with the knowledge and skills necessary to implement Customer Relationship Management.				
4.	To introduce the use of Customer Relationship Management (CRM) concepts in the insurance and banking industries.				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to understand the principles of CRM.		Understand		
CO2:	Learners will be able to understand the role of technology in CRM.		Understand		
CO3:	Learners will be able to improve customer satisfaction and optimize customer interactions.		Understand		
CO4:	Learners will gain understanding of building customer loyalty, B2B commerce, relationship marketing, banking and insurance sector, including customer management through call centers and E-CRM integration.		Understand		

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Assessment:	College	Pattern:	75:25 marks
Objectives & Outcome Framed by:	College		
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Department	B.com		

Course Code:	UBIFSIV.6	Class:	SYBBI	Semester:	IV
Course Name:	Information Technology in Banking & Insurance II				
Course Objectives:					
1.	To understand the concept E-Payment models and introduction to E- Banking Business Models				
2.	To get brief knowledge about Indian Banking Industry and technology management.				
3.	To understand banking software and electronic commerce.				
4.	To learn the applications of the internet.				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will able to understand the concept E- Payment models and introduction to E- Banking Business Models		Understand		
CO2:	Learners will able to To get brief knowledge about Indian Banking Industry and technology management		Understand		
CO3:	Learners will utilize the study of banking software and electronic commerce.		Understand		
CO4:	Learners will understand and learn the applications of internet		Understand		

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Department	B.com		

Course Code:	UBIFSIV.7.1	Class:	SYBBI	Semester:	IV
Course Name:	Foundation Course - IV (An Overview of Insurance Sector)				

Course Objectives:

1.	To introduce learners to various types of insurance products and their significance in different aspects of life, including life insurance, health insurance, home insurance, motor insurance.
2.	To provide learners with an understanding of the components, principles, and determinants of risk premium in life insurance, as well as the products offered by LIC, SBI, and ICICI, including traditional and non-traditional life insurance plans.
3.	To familiarize learners with health insurance concepts, regulations, and products offered by SBI and ICICI, including hospitalization, indemnity products, top-up covers, and critical illness plans, enabling them to comprehend the importance of health insurance in mitigating financial risks associated with healthcare.
4.	To introduce learners to home and motor insurance, including policies, procedures, inclusions, exclusions, and determinants of risk premium, offered by SBI and ICICI, and to analyze the impact of catastrophes on home insurance, enabling them to make informed decisions regarding property and vehicle protection

Course Outcome:		Level of Blooms Taxonomy
CO1:	Learners will possess a comprehensive understanding of various insurance products and their role in mitigating financial risks across different life domains, enabling them to make informed decisions regarding insurance coverage.	Evaluate
CO2:	Learners will demonstrate proficiency in analyzing insurance policies, understanding risk premium determinants, and selecting appropriate insurance products offered by different insurance providers, enhancing their ability to manage personal and organizational risks effectively.	Apply
CO3:	Learners will acquire practical knowledge and skills in evaluating insurance options, assessing coverage needs, and understanding the impact of catastrophes on insurance, empowering them to formulate effective risk management strategies in diverse contexts.	Apply

CO4:	Learners will develop problem-solving abilities, critical thinking skills, and decision-making capabilities, enabling them to address insurance-related challenges and opportunities in their personal and professional lives.	Create
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Department	B.com		

Course Code:	UBIFSIV.8	Class:	SYBBI	Semester:	IV
Course Name:	Corporate and Securities Law				
Course Objectives:					
1.	To acquire the overview of Companies, Act, 2013, Lifting the Corporate Veil, Doctrine of Ultra Vires, Constructive Notice, Indoor Management, Alter Ego. The Principle of Non Interference, Majority and Minority Rights				
2.	To acquire the knowledge regulatory Framework governing Stock Exchanges Power of SEBI to make or amend bye laws of recognized stock exchange, Books and Accounts to be maintained by recognized stock exchange, Grounds on which stock exchange can delist the securities of a company.				
3.	To Understand the regulations of SEBI. Issues of Disclosure Investors Protection Guidelines: Pre & Post obligations-conditions for issue-Debt, option-right-bonus-preferential allotment intermediary-operational-promoter lock in period requirements-offer document.				
4.	The acquire the knowledge about Depositories Act, 1996 its Benefits, Models, Functions Participant, Eligibility condition for depository services, Bye laws of depository, Governance of Depository and Internal audit of depository Participants.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to understand about Law related to the company.			Understand	
CO2:	Learners will learn about different frameworks governing Stock Exchanges.			Analyze	
CO3:	Learners will be able to learn guidelines issued by SEBI.			Remember	
CO4:	Learners will be able to understand the role of NSDL and CDSL in India			Remember	

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Department	B.com		

Course Code:	UBIFSIV.9	Class:	SYBBI	Semester:	IV
Course Name:	Business Economics - II				
Course Objectives:					
1.	To familiarize with the fundamental concepts of macroeconomics, including the Circular flow of aggregate income and expenditure and The Measurement of National Product.				
2.	To equip learners with the knowledge of money supply, demand for money, theories of money and prices, and the nature and effects of inflation.				
3.	To introduce the concepts of public finance, including the fiscal functions, principles, and the role of government in the economy.				
4.	To familiarize with the sources of public revenue, objectives and effects of taxation, principles of public expenditure and concepts related to public debt.				
5.	To enable learners to understand Fiscal Management and Financial Administration				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learner will be able to understand the concepts of macroeconomics, including the Circular flow of aggregate income and expenditure and The Measurement of National Product			Understand	
CO2:	Learners will be able to analyze the classical and Keynesian approaches to the demand for money, theories of money and prices and the nature and effects of inflation.			Analyze	
CO3:	Learners will be able to Define concepts of public finance, including the fiscal functions, principles, and the role of government in the economy.			Remember	
CO4:	Learners will be able to analyze the sources of public revenue, objectives and effects of taxation, principles of public expenditure and concepts related to public debt.			Analyze	
CO5:	Learners will be able to apply Fiscal Management and Financial Administration recommendations.			Apply	

FACULTY OF COMMERCE – UNDERGRADUATE

Program Name:	Bachelor of Commerce (Banking and Insurance)		
Assessment:	University	Pattern:	75:25 Marks
Objectives & Outcome Framed by:	Institute		
Syllabus Copy Link:	https://old.mu.ac.in/wp-content/uploads/2016/06/4.45-BBI_Semester_V_and_VI_Syllabus_to_be_implemented_2018_20191.pdf		
Department	BBI		

Course Code:	44303	Class:	TYBBI	Semester:	V
Course Name:	Financial Reporting and analysis				
Course Objectives:					
1.	To know the concept of banking and insurance sector				
2.	To understand the cash flow analysis				
3.	To Gain knowledge of ethics in corporate financial accounting and reporting				
4.	To Understand the concept of IFRS				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learner will be able to Understand the framework of financial reporting, emerging trends in banking, insurance, corporates, the accounting aspects disclosures etc			Understand	
CO2:	Learners will be able to know financial analysis such as cash flow analysis.			Analyze	
CO3:	Learner will be able to acquire the knowledge of ethics in corporate financial accounting and reporting			Understand	
CO4:	Learner will be able to know the concept of IFRS & knowledge of convergence of Indian Accounting Standards With IFRS			Understand	

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Department	BBI		

Course Code:	44304	Class:	TYBBI	Semester:	V
Course Name:	Auditing I				
Course Objectives:					
1.	To Understand the basics of auditing				
2.	To know the audit techniques and internal audit				
3.	To understand the audit planning, procedure and documentation				
4.	To understand the concept of vouching and verification process				
5.	To understand the strategic capabilities among the students				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learner will be able to know the concept of audit and understand the basics of auditing			Understand	
CO2:	Learner will be able to acquire the knowledge about the audit techniques and internal control			Understand	
CO3:	Learner will be able to Acquire knowledge of audit planning, procedure and documentation			Analyze	
CO4:	Learner will be able to Distinguish between vouching and verification process in auditing			Understand	

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Department	BBI		

Course Code:	44305	Class:	TYBBI	Semester:	V
Course Name:	Strategic Management				
Course Objectives:					
1.	To give students a fundamental understanding of theories, practices, and principles of strategic management.				
2.	To introduce students with the internal and external elements that influence the strategic management environment.				
3.	To introduce students with the several organizational levels of strategy, such as corporate, business, and functional strategies,				
4.	To give students the information and abilities needed to activate strategic plans and carry them out successfully inside businesses.				
5.	To provide students with the skills and knowledge required to assess strategy performance, track advancement, and make the required modifications to meet organizational objectives.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will gain understanding of strategic management, strategic decision-making, levels and process of strategic management, principles and elements of good strategy, and various models.			Understand	
CO2:	Learners will understand the significance of politics, social, political, and technological forces, international business environments and SWOT analysis			Understand	
CO3:	Learners will understand about the process of making strategic decisions. They will gain understanding of company level strategies			Understand	
CO4:	Learners will understand the method of implementing strategies, as well as obstacles and different models of strategy implementation.			Understand	
CO5:	Learners will understand Standards, benchmarking, gap analysis including standard-setting, comparison, control processes, systems, approaches.			Understand	

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Objectives & Outcome Framed by:	Institute		
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Department	BBI		

Course Code:	44306	Class:	TYBBI	Semester:	V
Course Name:	Financial Services Management				
Course Objectives:					
1.	To get insights regarding the various concepts of and types of financial services along with a touch on financial innovation.				
2.	To understand various concepts and types of mutual funds.				
3.	To understand various concepts of securitization its process and structure.				
4.	To learn about the housing finance industry and various institutions that help in housing finance development.				
5.	To provide an overview on various depositories, their working and legal framework.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will get insights regarding the various concepts of and types of financial services along with a touch on financial innovation.			Understand	
CO2:	Learners will get the insights on various concepts and types of mutual funds and calculate NAV to determine effective investment in mutual fund.			Understand, Apply	
CO3:	Learners will be provided insights on various concepts of securitization, its process and structure.			Understand	
CO4:	Learners will be provided insights on the housing finance industry and various institutions that help in housing finance development.			Understand	
CO5:	Learners will be provided an overview on various depositories , their working and legal framework.			Understand	

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Department	BBI		

Course Code:	44301	Class:	TYBBI	Semester:	V
Course Name:	International Banking & Insurance				
Course Objectives:					
1.	To enable learners to know the basics of International Banking and Finance.				
2.	To make them aware about basic terminology in Banking and Finance.				
3.	To make them understand about various foreign exchanges across the globe.				
4.	To identify the risk faced by the Industry and Banks in the International Market.				
5.	To demonstrate the techniques of banking and finance in real time scenarios.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to get knowledge about the fundamental concepts of International Banking and Finance.			Understand	
CO2:	Learners will be able to acquire familiarity with basic banking and finance terminology.			Analyze	
CO3:	Learners will be able to gain knowledge about various foreign exchanges worldwide.			Understand	
CO4:	Learners will be able to identify the risks encountered by industries and banks in the international market.			Apply	
CO5:	Learners will be able to choose banking and finance techniques in real-world scenarios			Apply	

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Department	BBI		

Course Code:	44302	Class:	TYBBI	Semester:	V
Course Name:	RESEARCH METHODOLOGY				
Course Objectives:					
1.	To provide an overview of the nature of research methodology, its importance and challenges, advantages, types of research.				
2.	To study components of data collection in different types like primary data and secondary data.				
3.	To impart knowledge of statistical techniques.				
4.	To know the importance of research reports.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to Understand the importance of research, types of research.			Understand	
CO2:	Learners will have adequate knowledge about sources of data collection and the ability to collect relevant data.			Analyze	
CO3:	Learners will develop an understanding of application of statistical techniques on the raw data collected.			Evaluate	
CO4:	Learners will demonstrate an understanding and importance of research reports.			Understand	

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Objectives & Outcome Framed by:	Institute		
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Department	BBI		

Course Code:	85502	Class:	TYBBI	Semester:	VI
Course Name:	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT				
Course Objectives:					
1.	To Introducing the concept of portfolio management and familiarizing students with the process				
2.	To Helping learners to understand the importance of forming a portfolio of investments with different risk and reward patterns				
3.	To Provide a comprehensive introduction to the areas of security analysis and portfolio management.				
4.	To Illustrate the application of the course's techniques with the help of analytical tools.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	This course aims at developing an understanding of the changing domestic and Indian capital market in particular with reference to availability of various financial products.			Understand	
CO2:	It aims at providing an in-depth knowledge of the theory and practice of portfolio management. Which will help learners to interpret and analyses the performance of a portfolio of investments			Analyze	
CO3:	Learners can further demonstrate their knowledge in valuation of equity instruments and valuation of Bonds			Apply	
CO4:	Learners will be able to understand how to measure the portfolio performances.			Analyze	

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Department	BBI		

Course Code:	85503	Class:	TYBBI	Semester:	VI
Course Name:	Auditing II				
Course Objectives:					
1.	To acquire the knowledge of auditing				
2.	To understand the new area of auditing				
3.	To know the auditing process of banking and insurance company				
4.	To understand the need for professional ethics in the auditing process.				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learner will be able to gain the knowledge of auditing and the process of auditing			Understand	
CO2:	Learner will be able to acquire the knowledge about new areas of auditing			Understand	
CO3:	Learners will be able to Understand the auditing process of banking companies, insurance companies & ltd. Companies			Understand	
CO4:	Learner will be able to Understand the importance of professional ethics in auditing and consequences of misconduct in audit.			Understand	

FACULTY OF COMMERCE – UNDERGRADUATE

Program Name:	Bachelor of Commerce (Banking and Insurance)		
Assessment:	University	Pattern:	75:25 Marks
Objectives & Outcome Framed by:	Institute		
Syllabus Copy Link:	https://old.mu.ac.in/wp-content/uploads/2016/06/4.45-BBI_Semester_V_and_VI_Syllabus_to_be_implemented_2018_20191.pdf		
Department	BBI		

Course Code:	85504	Class:	TYBBI	Semester:	VI
Course Name:	Human Resource Management				
Course Objectives:					
1.	To learn human resource management, introduction to HRM, nature of HRM, scope of HRM, functions and objectives of HRM, HRM and strategies				
2.	To understand HR procurement, job analysis and design.				
3.	To learn HR planning and recruitment, definition, objectives, need and importance of HR planning, recruitment				
4.	To learn training and development, employee training and development.				
5.	To understand compensation, meaning, need and importance, current trends in compensation, voluntary retirement scheme				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to understand the framework of human resource management, introduction to HRM, nature of HRM, scope of HRM, functions and objectives of HRM, HRM and strategies.		Understand		
CO2:	Learners will be able to understand the HR procurement, job analysis and design, job design- introduction, characteristics, factor affecting job design		Understand		
CO3:	Learners will be able to understand the HR planning and recruitment, definition, objectives, need and importance of HR planning, recruitment- strategic approach to recruitment		Understand		
CO4:	Learners will be able to understand the training and development, employee training and development - nature and process of training, training methods, on the job, off the job management development program, performance appraisal.		Understand		
CO5:	Learners will be able to understand the compensation, meaning, need and importance, current trends in compensation, voluntary retirement scheme - concept, types, needs, participative management		Understand		

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Department	BBI		

Course Code:		85505	Class:	TYBBI	Semester:	VI
Course Name:		Turnaround Management				
Course Objectives:						
1.	Teaching pupils’ key ideas, theories, and concepts related to business, management, and organization is the major goal.					
2.	Students gain knowledge of the economics, law, social sciences, technology, and global influence of external forces on business. They get the ability to recognize possibilities and difficulties in the larger business environment.					
3.	Change management looks for the core causes of an organization's issues, whether they have to do with ownership, competitive business, poor performance, or inadequate financial management.					
4.	Business events give participants the chance to practice applying abstract ideas to practical situations, which promotes learning and skill development. This entails cultivating decision-making, problem-solving, analytical, and critical thinking abilities pertinent to the corporate world.					
5.	Effectively managing organizational change and transition throughout times of change is the aim of leaders. This entails embracing change, encouraging an innovative and adaptable culture, and making sure that changes are applied throughout the entire company.					
Course Outcome:					Level of Blooms Taxonomy	
CO1:	In a business setting, students gain an understanding of corporate social responsibility (CSR) and ethical consciousness.				Understand	
CO2:	Occupational illnesses frequently result in unemployment since the afflicted companies are compelled to cut staff or terminate employees. As a result, workers and their families experience stress, unemployment, and unstable finances.				Apply	
CO3:	The goal of turnaround management methods is to enhance the financial performance of faltering businesses in order to boost sales, cut losses, and boost profitability.				Apply	
CO4:	The capacity to assess options, analyze facts, and make defensible choices in intricate business scenarios is developed in participants. This entails				Analyze	

	considering a number of judgments, assessing the benefits and drawbacks, and selecting the best position.	
CO5:	In order to make sure that the company is adaptable to changes in the market and new opportunities, leadership in change management promotes innovation and change inside the company.	Evaluate

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Department	BBI		

Course Code:	85501	Class:	TYBBI	Semester:	VI
Course Name:	Central Banking				
Course Objectives:					
1.	To introduce the concept of central banking and its significance Institutional Growth of Central Banking.				
2.	To familiarize learners with the functions and responsibilities of the Reserve Bank of India (RBI) as the central bank of India.				
3.	To explore the supervisory role of the RBI in regulating and overseeing the banking and financial sector in India				
4.	To evaluate the functions of the Central Bank in other Countries like the Federal Reserve System – Bank of England – The European Central Banking.				
5.	To familiarize with linkage between Central Banking in Cyber World				
Course Outcome:				Level of Blooms Taxonomy	
CO1:	Learners will be able to explain the concept of central banking and its significance Institutional Growth of Central Banking.			Understand	
CO2:	Learners will be able to describe the functions and roles of the Reserve Bank of India (RBI) as the central bank of India.			Understand	
CO3:	Learners will be able to apply their understanding of RBI's supervisory role to analyze its impact on the banking sector and financial stability in India.			Apply	
CO4:	Learners will be able to evaluate the functions of Central Bank in other Countries like Federal Reserve System – Bank of England – The European Central Banking			Evaluate	
CO5:	Learners will be able to Analyze with linkage between Central Banking in Cyber World			Analyze	

FACULTY OF COMMERCE – UNDERGRADUATE

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Assessment:	University	Pattern:	75:25 Marks
Objectives & Outcome Framed by:	Institute		
Syllabus Copy Link:	https://old.mu.ac.in/wp-content/uploads/2016/06/4.45-BBI_Semester_V_and_VI_Syllabus_to_be_implemented_2018_20191.pdf		
Department	BBI		

Course Code:	UBIFSVI.8	Class:	TYBBI	Semester:	VI
Course Name:	Project Work				
Course Objectives:					
1.	To inculcate the element of research analysis and scientific temperament among learners.				
2.	To create awareness among learners regarding methodology of formulation and preparation of the project work.				
3.	To get projects created by the learners.				
Course Outcome:			Level of Blooms Taxonomy		
CO1:	Learners will be able to inculcate the element of research analysis and scientific temperament.		Understand		
CO2:	Learners will be able to learn regarding methodology of formulation and preparation of the project work.		Analyze		
CO3:	Learners will be able to prepare project work.		Apply		